

Wall Street Oasis Media Kit

WallStreetOasis.com is the largest online community of students and young finance professionals looking to advance their careers and gain market insight into all investable assets (stocks, crypto, options, real estate, etc).


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NEWSLETTER EMAIL MARKETING

Our Weekly Wrap Up goes out each Friday at 12:00pm EST.
 110K subscribers and an open rate over 55% (2023)
 Three ads available in each issue: Featured, Spot #3 and Spot #5

Where Deals, Diligence and Compliance Get Done



----->Featured

[Firmex - The World's Most Widely Used Data Room](#) - "With more than 15,000 new rooms opened every year, we support more deals than anyone. Our simple and secure data rooms, along with our award-winning customer service, give you confidence and control over your critical documents..." [Request a Quote](#)

TOP DISCUSSIONS:

1) [VP: "Do NOT Enter IB"](#) (202 comments) - "Don't fall into the false reality that 'senior banking is not that bad' or 'PE is better' because both of these are nothing more than myths..."

2) [Keep Your Head Up](#) (18 comments) - "The past year has been rough. Work-related burnout has been real, in all sectors. People have been laid off or driven to the edge of insanity with their current jobs. Some families and partners have been separated for months. Take a step back. Think about what you..."

3) [This is What Traders Are Talking About](#) - Looking for market-moving stories and expert investment analysis? Start your mornings with Insider's 10 Things Before the Opening Bell newsletter.

-----> Spot #3

4) [Senior Banker Q&A](#) (65 comments) - "WFH has changed the work style pretty dramatically. From 8 - 5 I am generally booked solid with zoom calls..."

5) [Discover Why the Vanderbilt MSF Program is Ranked #1 by WSJ/THE](#) - "Vanderbilt MSF students have a 98 percent average employment rate and companies such as Deloitte, Bank of America, and UBS hire our students. Don't miss the next deadline. Apply now."

-----> Spot #5

NEWSLETTER EMAIL MARKETING

The Daily Peel goes out early every morning at 7:00am EST M-F.
 100K+ subscribers and an open rate over 53% (2023)
 Exclusive sponsor each issue includes logo in header and feature section



Dec 20, 2022 | Peel #362

Silver banana goes to...

MASTERWORKS

→ Logo Header Placement

Market Snapshot

Happy Tuesday, apes.

Wall Street has been listening to way too much Ke\$ha lately as markets seem to just endlessly go down while yelling timber. Markets continued their broad selloff yesterday, with major indices closing red almost across the board. Yields surged once again on the risk-off trade while the dollar just kinda hung around. Are you having fun yet?

Let's get into it.

Indices	Name	Closing 12/19/22	1-Day %	YTD %	Market Cap (\$M)
^SPX	S&P 500	3,817.66	-0.90%	-20.41%	N/A
^IXIC	Nasdaq	10,546.03	-1.49%	-33.39%	N/A
^DJI	Dow	32,757.54	-0.49%	-10.46%	N/A
Picks From the Bunch					
MDGL	Madrigal Pharmaceuticals	\$ 234.83	268.07%	160.57%	\$ 4,016
MELI	MercadoLibre Inc	\$ 884.27	4.77%	-33.66%	\$ 44,474
DWAC	Digital World Acquisition C	\$ 17.06	11.24%	67.00%	\$ 635

And Monkey Stock Pickers



We've all heard the (*true*) story of the blindfolded dart-throwing monkey that got better returns than stock-picking pros. You may have also heard that Elon's Neuralink is equipping monkeys with intelligence-enhancing brain implants (*Also true*). So, is it really soooo crazy to think this could all be his evil plan to "outsmart the market"?

You be the judge. What's clear is that the unpredictable stock market can make anyone go bananas. But there are alternatives. In fact, as stocks and DeFi crashed, one investment platform had 3 recent exits, realizing: +13.9%, +17.8%, and +21.5% net returns each.

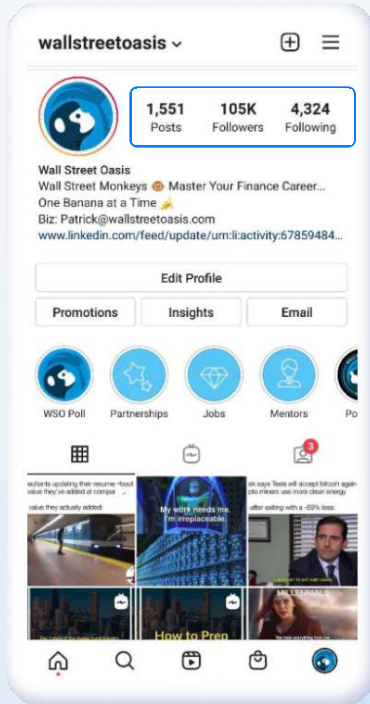
It's called [Masterworks](#). They're unlocking the \$1.7 trillion high-end art market for investors like you. Now, nearly anyone can invest in shares of multi-million-dollar art by names like Banksy and Picasso. Why art? Well, contemporary art prices:

- Outpaced the S&P 500 by 131% over the last 26 years.
- Have the lowest correlation to equities of any asset class, according to Citi
- Beat gold, real estate, and stocks in inflationary periods historically

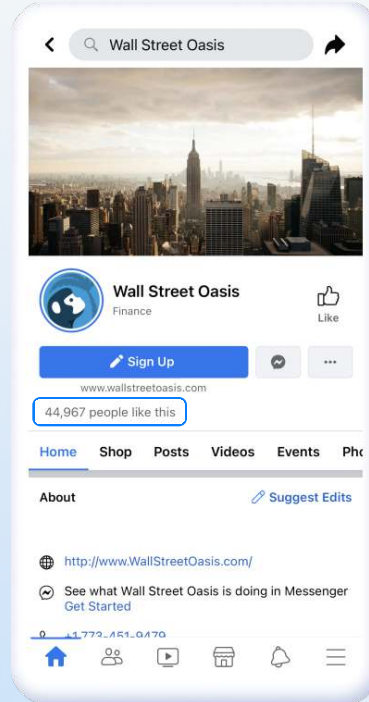
← Featured Section

REACH ACROSS SOCIAL MEDIA

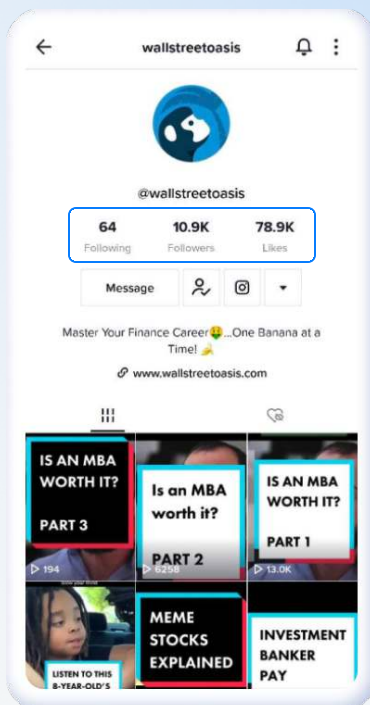
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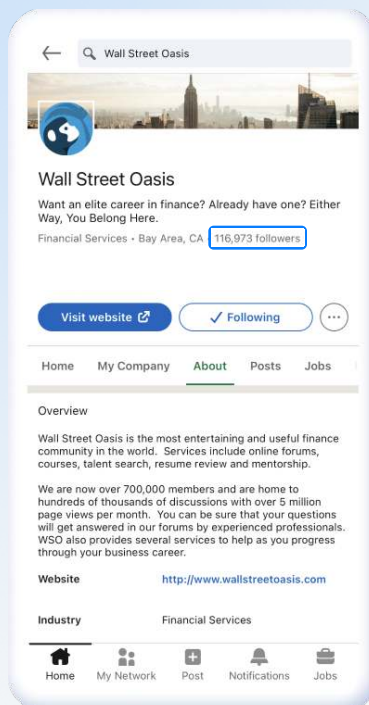
Facebook



Tik Tok




LinkedIn




FORUM SPONSORSHIP OPTIONS

Forum	Monthly Estimate (pageviews)	CPM	Monthly Sponsorship
Investment Banking Forum	1,503,850	\$12	\$18,046
Private Equity Forum	600,150	\$12	\$7,202
Off Topic Forum	298,315	\$12	\$3,580
Hedge Fund Forum	245,480	\$12	\$2,946
Job Search Forum	188,265	\$12	\$2,259
Real Estate Forum	187,630	\$12	\$2,252
Consulting Forum	181,045	\$12	\$2,173
Trading Forum	139,000	\$12	\$1,668
B School/GMAT/MSF	108,700	\$12	\$1,304


Other forums available for \$1k/mo include Venture Capital, Asset Management, Investing, Crypto, Equity Research, Fashion, Wealth Management and Corporate Finance






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- ✓ Titan is a mobile investment platform that enables **everyday investors to have their money actively managed by a team of experts**, while receiving in-depth updates along the way.
- ✓ Titan has recently launched Titan Crypto; the first actively managed crypto portfolio for everyday U.S. investors.
- ✓ You can **start compounding your wealth today with as little as \$100**.

AD PRICING TABLE

Packages across various channels available

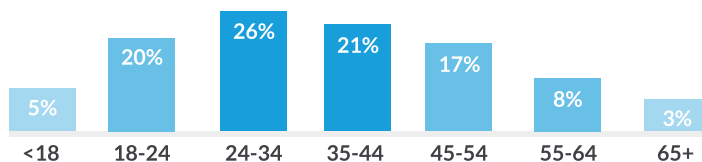
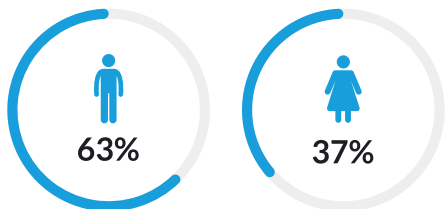
Book a call or e-mail us to get pricing

Ads@wallstreeoasis.com

[Book a Call →](#)

DEMOGRAPHIC BREAKDOWN

Gender and Age

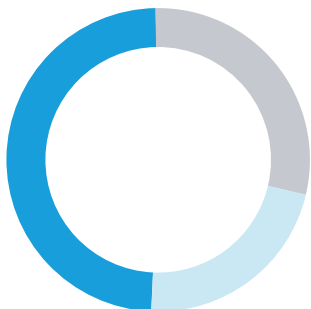


WSO attracts **1.6x more visitors in the 18-24 age segment** than the internet average.

29%
ON WSO

14%
INTERNET AVG

Education Level



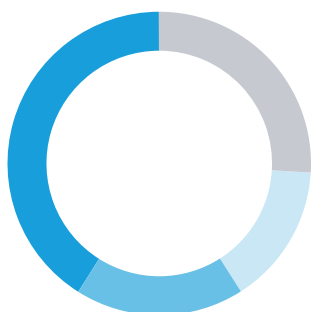
- College ... 49%
- No College ... 22%
- Graduate School ... 29%

WSO attracts **2x more visitors with a graduate school-level education** than the internet average

29%
ON WSO

14%
INTERNET AVG

Household Income



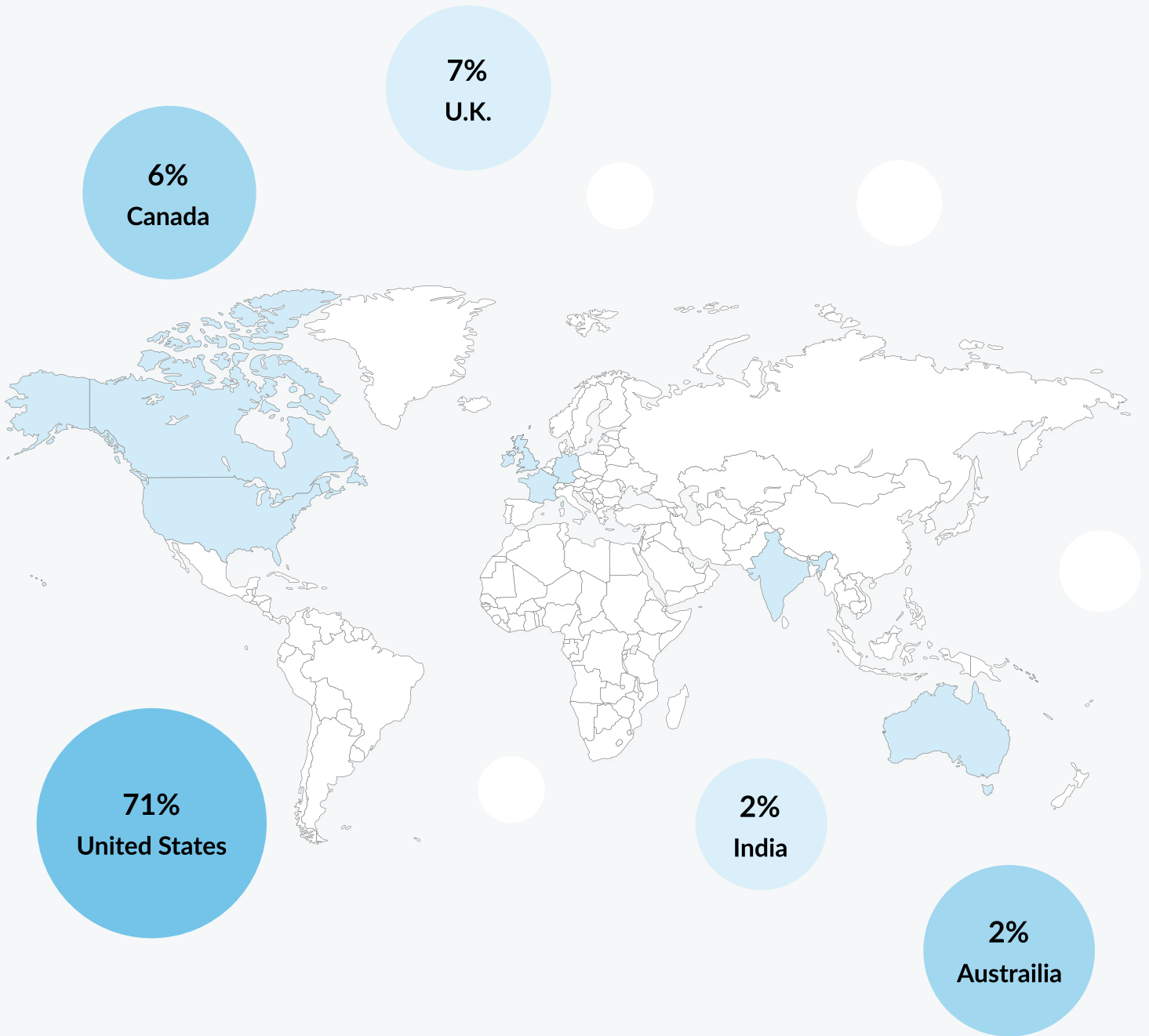
- < \$50K ... 41%
- \$50K - \$100K ... 26%
- \$100K - \$150K ... 15%
- \$150K+ ... 17%

WSO attracts over **2x more visitors in the \$150K + income segment** than the internet average

17%
ON WSO

8%
INTERNET AVG

GEOGRAPHIC BREAKDOWN



Other Visitors

1.4% Singapore | 1.2% HongKong | 1% France | 1% Germany